



PART 01

Introduction

COOCAA brand was established in 2006 as Skyworth's internet smart home appliance brand, marking the first unicorn enterprise in China's OTT industry with a valuation nearing ten billion, and receiving investments from iQiyi, Tencent, and Baidu. Leveraging Skyworth's commitment to quality for over 30 years, COOCAA has served over 168 million users.

Since 2006, COOCAA has brought joy and happiness to families not only through TVs but also through smart appliances such as Air Conditioners & Washing Machines & Refrigerators & Freezer and so on. COOCAA is dedicated to promoting the innovation and development of advanced technology, continually striving to improve product quality to ensure every COOCAA customer smiles. COOCAA air conditioning focuses on providing customers with intelligent air conditioning products.

Adhering to the principle of "customer first," COOCAA provides innovative and advanced technology for intelligent lifestyles. With stable and strict mass production requirements, qualified production capacity, punctual delivery times, a straightforward and honest attitude, and efficient cooperation, COOCAA warmly welcomes trustworthy partners from all over the country.



Introduction of Skyworth Group

***Skyworth Group, founded in 1988.**

***One of the largest household appliance production bases in China.**

Main Products & Services

Smart TV, digital set-top box, home access equipment, automotive electronics, refrigerator, washing machine, dish washer, dryer, air conditioner, kitchen appliance, Coocaa system, new energy and E-car, etc.

20 Companies

National Hi-Tech

30K

Staff

10 Billion US\$

Revenues 2023

2 Listed companies

Skyworth Group (00751.HK) Skyworth Digital (000810.SZ)



Global Operation

22 Overseas Subsidiaries

13 Domestic Sales Branches

5,000 City Stores

19,000 Town Stores

89 Offices

25,000 Signed Dealers

4,000 County Stores



Internationalization strategy

2023 Group Export revenue 2.5 Billion US\$



Domestic Manufacturing Bases



SHIYAN BASE, SHENZHEN
(TV/Digital Products)



GUANGZHOU BASE
(TV)



HUIZHOU BASE
(Mobile Phone/LCD Module)



NANJING, JIANGSU BASE
(REF/WM/DW/DRYER)



CHUZHOU, ANHUI BASE
(AC)



INNER MONGOLIA BASE
(TV)

Overseas Manufacturing Bases

SOUTH AFRICAN BASE



GERMAN BASE



INDONESIAN BASE



INDIAN BASE





PART 02

Introduction of Skyworth Electric Co., Ltd.

Skyworth Electric Co., Ltd. Company Profile

Skyworth Electric Co., Ltd. founded in 2010.
National High-Tech Enterprises

Corporate business

Specializing in R&D, manufacturing and marketing various refrigerators, front loading washing machines & top loading washing machines, freezers, show cases , dish washers and etc.



located in Nanjing, Jiangsu province



Covering an area of **500 acres**



The construction area is
350,000 square meters



Annual production capacity of **7 million units.**



2023 year

2 millions PCS
Fridge/Freezer

3.15 million PCS
WM /Dish Washer

750 million US\$
Sales Revenue

Company Development History



Aug.2010

Company Establishment



Feb.2011

The 1st REF



May.2013

The 1st Top Loader



Aug.2014

New industry Park
The 1st Front loader
The 1st chest freezer



May.2015

The 1st music table fridge



June.2016

The 1st i-DD Inverter front loader



June.2017

The 1st i-DD COMBO



Nov.2018

The 1st smart display SBS REF

Nov. 2019

The 1st American REF

Dec.2020

Joint-Stock reform
New Test Center

Aug. 2021

The 1st Twins DD WM
The 1st dryer

2022 year

The 1st dish washer(Aug)
The 1st show case (Nov)

2023 year

The 1st Built-In REF(Feb)
The 1st Mini WM(May)



R&D Technology & Company Honor

About 220 R&D engineers 15 Senior engineers 51 Chief engineers

14

39.5

574

95

Years Operation

Million Units Sales

National Patents

Export Countries & Regions

National Hi-Tech Factory

National CNAS & SGS approved testing Lab

Chinese Top 10 Exporter



Skyworth Electric Co., Ltd. Industrial Park Map(About 350,000 m²)



Skyworth Refrigerator Factory

8

production lines

3,000,000

Annual production capacity(PCS)

12,000

Daily production capacity(PCS)

All the 8 production lines are equipped with most advanced machineries to ensure high efficiency and stable product quality



Skyworth Washing Machine & Dish Washer Factory

6

production lines

4,000,000

Annual production capacity(PCS)

15,000

Max daily output capacity(PCS)

All the 6 production lines are equipped with most advanced machineries to ensure high efficiency and stable product quality.



9 major technological innovation on Refrigerator products

2011

1st refrigerator



2014

1st Multi door refrigerator



2015

1st No frost refrigerator



2017

I-GEEK Inverter refrigerator



2018

Smart Display refrigerator



2019

American Style refrigerator



2021

New BM Series refrigerator



2022

New BI Series refrigerator



2023

New JPN refrigerator



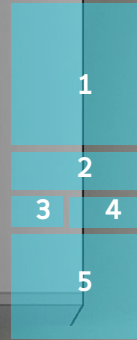
The latest refrigerator lineup

Large capacity, intelligent, high energy efficiency, full frequency conversion
(Ranges from 43L~630L)

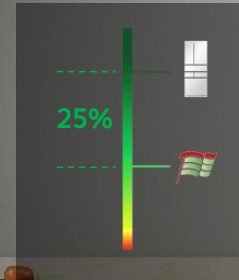


Part of Star Products

■ 日式多门系列冰箱



5 independent compartments



Energy Saving 25%

600mm

Bottom Heat Dissipation

5mm

Bottom Heat Dissipation



Bottom Heat Dissipation

Part of ODM Customized Refrigerators for domestic Brands



60cm depth BI Series



Dual Inverter 5 Doors

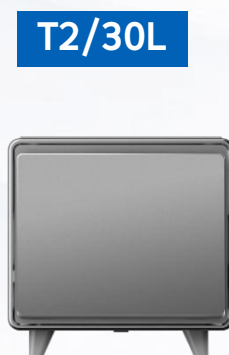
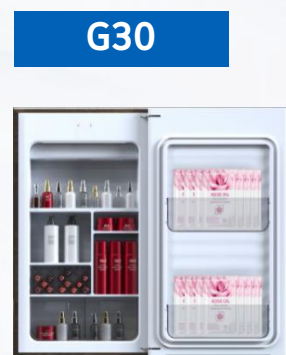


Super Big Freezer SBS

Differentiated Product Lineup

Home art Cross-border technology

- Wireless Charge
- Semiconductor Cooling
- Low Noise
- T3 Hi-fi Speakers



New residential/commercial freezers

- Modern Design & High Quality
- Energy Saving
- Small item & Big Capacity
- Non-frost Vertical Freezer/Fridge

60L~400L



142L



350L



10 major technological innovation on washing machine products



2013

1st top loading washing machine



2014

1st i-DD front loading washing machine



2017

1st i-DD front loading washer and dryer



2019

1st i-DD top loading washing machine



2020

1st i-DD i-Dose front loading washing machine



2021

1st i-DD Dual Inverter front loading washing machine



2021

1st i-DD heat pump dryer and washer combination



2021

1st i-DD inverter dual-drum front loading washing machine



2022

1st Skyworth FS Dish Washer



2023

Mini Front Loading Mini Top Loading

The latest front loader lineup

Various Skyworth Front Loader Ranges From 6kg to 17kg



Part of Star Products

COOCAA



The latest top loader lineup

Various Skyworth Top Loader Range From 6kg to 18kg



Part of Star Products

- 1kg Mini Top loading Washer



- Mini front loading Washer & dryer(1/0.5kg)



Dish Washer Lineup

FS Series Dish Washer



Part of ODM Customized washing machine for domestic Brands



1kg mini Top Loader



1/0.5kg Mini W&D

COOCAA

Thank you!

